Portfolio

# Hussain Al-Hajji

## Empowering Youth

Digital Projects Founder, Business Trainer, and Certified Career Counselor

**Specialized in working with youth**

**2018 — 2026**



# 01 About me

## Arab Youth Pioneers Award 2025 Winner | Initiative Leader & Impact Maker | Strategic Partnerships & Growth | Learning & Development

I am Hussain Al-Hajji, a specialist in project management and strategic partnerships. I work to create tangible social and economic impact through high-value programs, capacity-building initiatives and cross-sector collaboration. Since 2018, I have taken part in more than 200 national programs, initiatives and events with more than 70 organizations across Saudi Arabia, the Gulf and international markets, helping the organizations I work with turn ideas into measurable results.

As an independent business project manager and training consultant, I specialize in project and program management, strategic partnerships, workforce development, entrepreneurship, digital transformation and institutional capacity building. My work includes designing and delivering training bootcamps, accelerators, leadership programs, mentoring initiatives and advisory services that strengthen organizations and empower entrepreneurs, professionals and future leaders. Beyond project delivery, I contribute actively to the regional innovation ecosystem through advisory roles, digital content creation and participation in prestigious initiatives that advance entrepreneurship, youth development and sustainable growth.



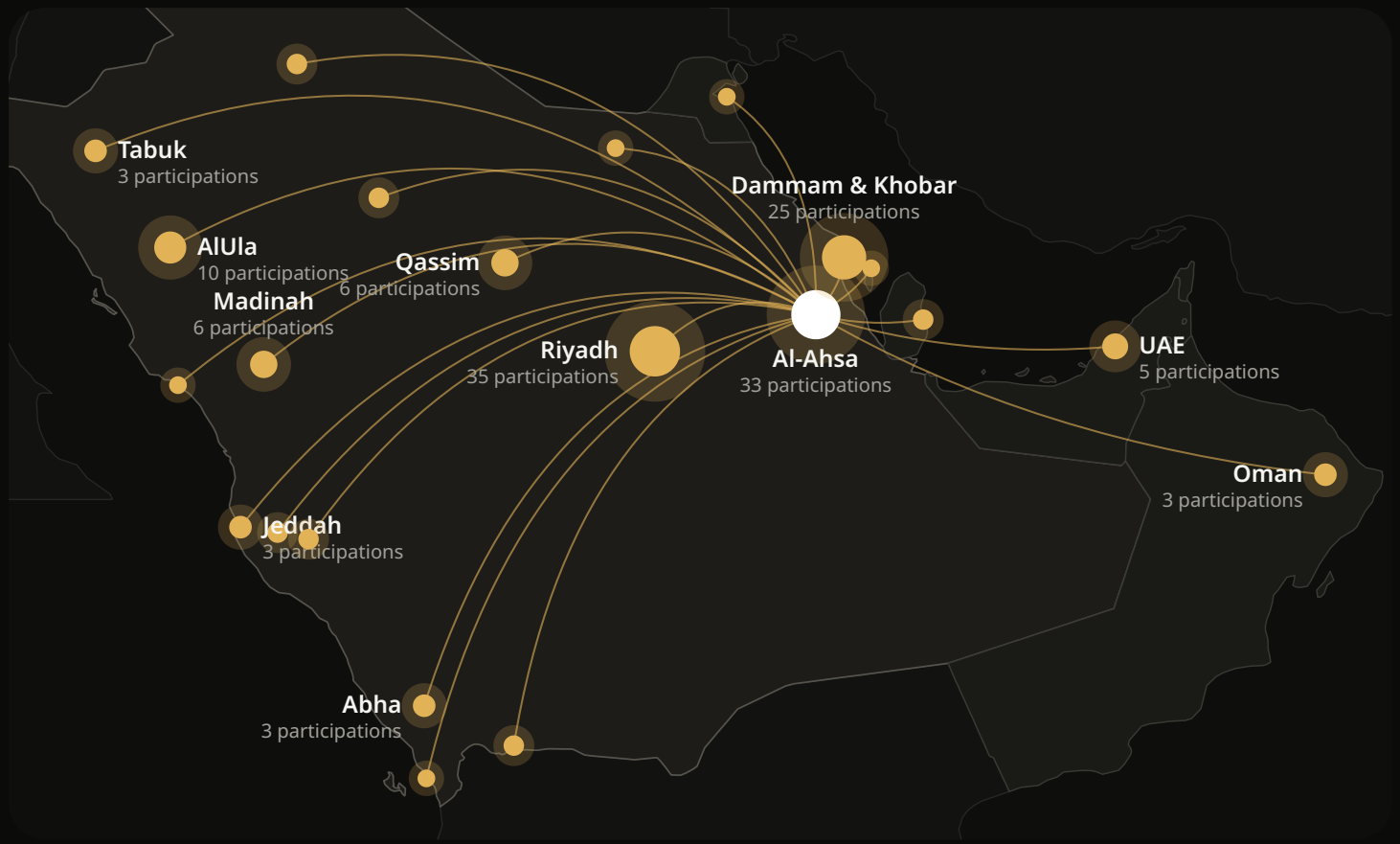

## Roles we can collaborate on

- 01 Business Trainer
- 02 Career Counselor
- 03 Youth Programs Consultant
- 04 Initiative Developer
- 05 Project Manager
- 06 Judge
- 07 Writer & Content Creator

| 200+ | 70+ | 5,000+ | 12 |
|---|---|---|---|
| programs & events | partner organizations | beneficiaries | training kits |

# 02 Impact Map






**22**

Programs were delivered in person in more than 20 locations inside and outside the Kingdom

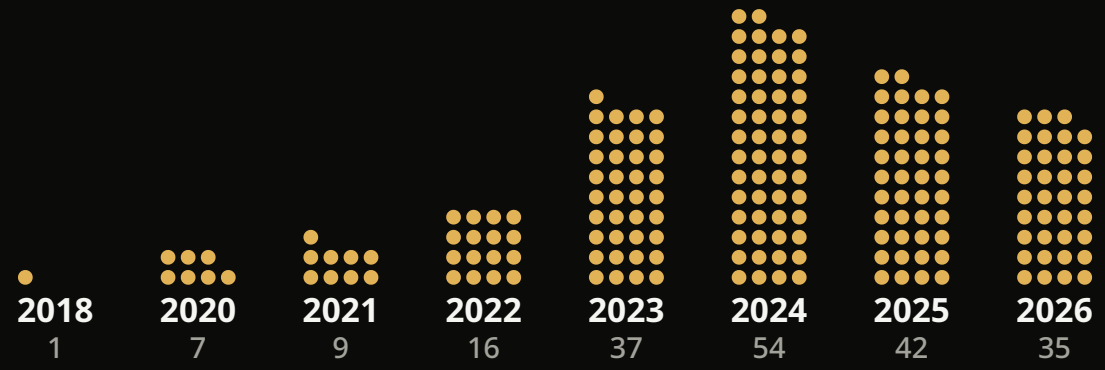
Top locations

| | |
|---|---|
| Riyadh | 35 |
| Al-Ahsa | 33 |
| Dammam & Khobar | 25 |
| AlUla | 10 |
| Qassim | 6 |
| Madinah | 6 |

● Al-Ahsa, where the journey began; arcs extend from it to every location.

# 03 Impact in Numbers

201 documented programs, year by year (each dot is one program)







**106** in person

**95** remote

Top topics

| | |
|---|---|
| E-commerce | 74 |
| Career path | 29 |
| Freelancing | 25 |
| Entrepreneurship | 22 |
| Other topics | 51 |

- Project management fundamentals
- Innovation in designing youth initiatives and programs
- Developing young leaders
- AI applications in business

# My Training Methodology

1

## Empowerment before instruction

The trainer's role is not limited to delivering information; it extends to empowering trainees to discover and develop their abilities. I aim to create a learning environment that encourages critical thinking and independence, helping trainees apply what they learn in their own contexts.

2

## Interaction and hands-on practice

I make sure courses are interactive, integrating practical activities and case studies that reflect real challenges, which deepens trainees' understanding and their ability to apply skills in real situations.

3

## Customization to needs

Every training group has its own needs, so I tailor the content and training methods to the trainees' backgrounds and goals, to get the most out of the program.

4

## Continuity and support after training

Learning does not end when the course ends. I provide ongoing support to trainees through mentoring sessions and follow-up on their progress, helping them overcome challenges in applying the skills they gained.

5

## Making use of technology

I use modern tools and platforms to deliver diverse training content, including e-courses, podcasts, and visual and audio digital content, so trainees can reach information in multiple suitable ways.

Read my full methodology: hussain-al-hajji.com/methodology

## Dokkan

Ongoing

Dokkan Al-Hay is a Saudi platform that maps online stores by location, so you can find the stores near your city and neighborhood. We support local projects, freelancers, and productive families, and bring stores closer to their customers.

## PodcastE

Ongoing

A podcast dedicated to empowering and developing young people in 21st-century skills: technical skills and their applications in e-commerce, freelancing, and personal branding. One of the projects that graduated from the Arab Youth Podcast Bootcamp, sponsored ...

## Mile X Academy

Ongoing

A virtual academy that empowers and motivates young people to launch their own freelance projects online through specialized training workshops. One of the projects that graduated from the Misk Launch program, sponsored by Misk, second edition, 2022.

## Saudi Trainers

Ongoing

An online destination that markets the expertise of Saudi trainers across many fields and makes it easy to connect them with interested training organizations, supplying training programs and initiatives with suitable Saudi talent.

## Gareeb App

Ongoing

An integrated app for listing, booking, and managing bookings of training halls and services, working as an intermediary between the service provider and the beneficiary.

## E-commerce ToolKit

Ongoing

A free service for all e-commerce merchants that saves them the effort of searching for the tools and platforms they need on the journey of building, running, marketing, and managing online stores.

## Illuminating content

Ongoing

A volunteer initiative that raises Saudi youth's awareness of the most prominent training and professional-development programs and initiatives. It includes a weekly newsletter on quality programs and a series of awareness e-booklets on professional skills, e-commerc...

## LinkedIn self-assessment guide

Available

A comprehensive, practical, and direct e-guide of 70 self-assessment pages that saves you from paying for a review of your personal profile or for an expert consultation on developing it and preparing it to reach job opportunities.

# 06 Arab Youth Pioneers

**Fourth Edition, 2025 · 14 to 19 September 2025**

Among 40 pioneers from 13 Arab countries across 10 specialized tracks, I received the Arab Youth Pioneers shield in the entrepreneurship track, in recognition of my achievements in empowering young people and raising their awareness of e-commerce and freelancing opportunities online.

The Arab Youth Center held the honoring ceremony for the members of the fourth edition of the Arab Youth Pioneers initiative, within enrichment events and programs spanning six days (14 to 19 September 2025) in Abu Dhabi, under the patronage of Sheikh Diab bin Mohammed bin Zayed Al Nahyan, Chairman of the Arab Youth Center, and attended by Sheikh Rashid bin Humaid Al Nuaimi and His Excellency Dr. Sultan Al Neyadi, Minister of State for Youth Affairs, Deputy Chairmen of the Center.

**40**
honorees in the fourth edition

**13**
Arab countries

**10**
specialized tracks

**4**
honorees from the Kingdom



Group photo of the Arab Youth Pioneers, fourth edition, at the end of the ceremony



# Featured Projects & Engagements 1/2



Career Counseling & Professional Development

**Career readiness trainer for job seekers in the "Empowerment and Employment" program for Red Sea International trainees, in cooperation with Education...**

Red Sea International, Education For Employment (efe)

Career Counseling & Professional Development

**Certified Career Coach at the Saudi Digital Academy for participants in the Hemma Digital bootcamps**

Saudi Digital Academy, Ironhack

Training, Facilitation & Judging

**E-commerce and entrepreneurship trainer and mentor for startups at the NEOM accelerator, three months per cohort**

NEOM, Blossom Accelerator

Training, Facilitation & Judging

**Mentor and evaluator for projects and teams in the second and third editions of the Tech Founders Bootcamp, four cohorts per edition**

Ministry of Communications and Information Technology, Digital Entrepreneurship Center (Code)

Training, Facilitation & Judging

**Expert, trainer of trainers, and instructor of the entrepreneurship course at the technical colleges of the Technical and Vocational Training Corporation, in...**

Technical and Vocational Training Corporation, Colleges of Excellence

Training, Facilitation & Judging

**Facilitator supporting the projects in the Tajseer program, Social Development Bank**

Social Development Bank, Tajseer Program

Training, Facilitation & Judging

**Trainer of health volunteer qualification workshops, Health Development Program, Ministry of Health**

Health Volunteering Program, Ministry of Health

Training, Facilitation & Judging

**E-commerce, digital marketing, and freelancing trainer at the Digital Entrepreneurship Bootcamp within the Hemma Digital initiative, Badiyah Cultural Center,...**

Oman LNG, Ministry of Transport, Communications and Information Technology (Oman), Badiyah Cultural Center

Training, Facilitation & Judging

**Personal branding trainer at the summer camp sponsored by the UAE Ministry of Culture and Youth, 2023 and 2024**

Ministry of Culture and Youth (UAE), Summer Camp

Training, Facilitation & Judging

**Learning supervisor supporting trainees in the digital marketing course, a Misk and Udacity partnership**

Misk Foundation, Udacity

Training, Facilitation & Judging

**Trainer at the e-store management bootcamp for business owners, by Monsha'at and Gulf Training Company, in several cities across the Kingdom**

Monsha'at, Gulf Training Company

Training, Facilitation & Judging

**E-commerce and digital marketing trainer in the "Qader" program empowering people with visual impairment, Ebsar Charity Association and the Humam...**

Ebsar Charity Association, Humam Jameel

Training, Facilitation & Judging

**Business developer, mentor, and trainer in the "Tourism Pioneers" program, Ministry of Tourism and Biac**

Ministry of Tourism, Biac

Training, Facilitation & Judging

**E-commerce and freelancing trainer and consultant at the "Humam Jameel" bootcamp for people with special needs, Jameel Community and Nafisa Shams Academy**

Jameel Community, Nafisa Shams Academy

Content Writing

**Content writer for the "Thameen" booklets that raise awareness of investment and trading basics, sponsored by the Capital Market Authority**

Capital Market Authority, Thameen

Content Writing

**Content writer for the e-commerce guides on the Monsha'at website**

Monsha'at

# 08 Ready-to-Customize Training Kits 1/2





## AI Applications in E-Commerce

**5 sessions, 10 hours, 16 topics**

From using the tool to building value




## Excellence in B2B Relationship Management

**2 days, 10 hours, 15 topics**

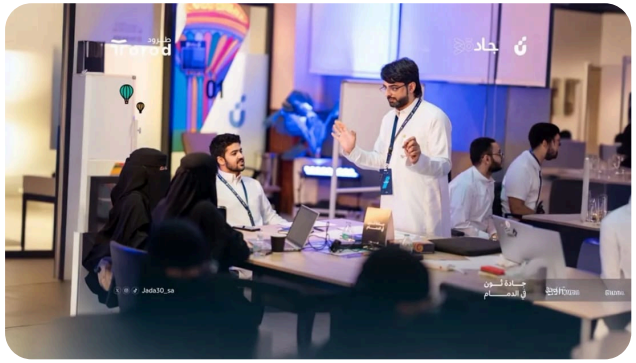
From a single client to a complete system



## Commerce Transformation via Mobile

**5 units, 25 hours, 16 topics**

From a store idea to scalable growth



## Interactive Project Management

**5 stations, 1 hour, 5 topics**

From an idea to reality in one hour



## Sales Intelligence in Retail

**3 days, 9 hours, 17 topics**

From numbers to a decision system



## The Skilled Trainer's Kit

**2 days, 8 hours, 12 topics**

From experience to influence

# Ready-to-Customize Training Kits 2/2






### The Empowered Leader

**3 days, 16 hours, 20 topics**

From the appointment decision to effective leadership



### Digital Marketing

**5 units, 32.5 hours, 15 topics**

From a random post to a campaign that creates demand



### Escaping the Queue

**4 sessions, 11 hours, 12 topics**

From waiting to taking the initiative




### Digital Entrepreneurship & E-Commerce

**5 sessions, 24 hours, 10 topics**

From an idea to a project you can launch



### AI: From Conversation to Systems

**3 sessions, 12 hours, 9 topics**

From a question in a chat to a system that serves your work



### AI for Strategic Leadership

**7 sessions, 14 hours, 7 topics**

From the noise to the decision, and from experimenting to value

# 09 Organizations I Have Made an Impact With

## Press & Media Appearances

# 10 What They Say About Working With Me

Hussain Al-Hajji's impact as a mentor was truly commendable. His deep knowledge of digital marketing concepts, together with his ability to convey complex ideas clearly and accessibly, contributed greatly to the success of the programs he led. His commitment to providing a supportive and engaging learning environment has undoubtedly played a pivotal role in the professional development of countless learners.

**Heba Lotfy**

Partnerships Manager, Udacity, Middle East

Hussain Al-Hajji led the training and empowerment of sellers registered in the "Noon Mahalli" program. He has exceptional presentation skills and can convey complex concepts to beginners clearly and in an organized way. Through his training, he was able to facilitate the onboarding and empowerment of first-time sellers and support their e-commerce journey. What I like most about Hussain Al-Hajji is that he is always eager to learn and improve, and actively seeks guidance and evaluation.

**Eman Al-Kushairi**

Manager, "Noon Mahalli" Department, Noon

Hussain Al-Hajji is very committed, talented, and well organized. He is always on time, does everything in a highly professional way, and never hesitates to help or support any of his teammates. And when it comes to numbers and KPIs, he is great! If you want to hire Hussain Al-Hajji, define the KPIs and goals and he will do the rest! I highly recommend Hussain and look forward to working with him for life!

**Mohamed Elsayed**

Digital Marketing Program Manager, Udacity, Middle East

Mr. Hussain Al-Hajji: we would like to express our deepest thanks and appreciation for your high professionalism and the valuable content you provided during the bootcamp. You played a major role in enriching the trainees' experience, as they gained in-depth knowledge about using artificial intelligence in e-commerce. The one-on-one consultations you provided in the last days of the bootcamp were a qualitative addition, giving each trainee specialized practical guidance suited to their unique needs. The level of professionalism and dedication you showed in conveying knowledge and answering questions and challenges was inspiring, which contributed to achieving the highest levels of benefit for the trainees.

**Taif Chamber of Commerce**

Hussain Al-Hajji was one of the most important people who supervised the student pages in the university newspaper. He excels at writing press reports and interviewing outstanding people, is extremely punctual, and writes with great professionalism. He is good at describing and interpreting the personal and psychological features of those he writes about. He wrote an article titled "Concepts" in which he presented the essence of his experience, and the article was distinguished by its short, wise phrases and a density beyond his age.

**Public Relations, King Fahd University of Petroleum and Minerals**

And 18 certificates of thanks and appreciation from the organizations I have worked with.

# Let's make an impact together.

I design and deliver programs in person and remotely, and I tailor every kit to your organization and audience.


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|---|---|
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